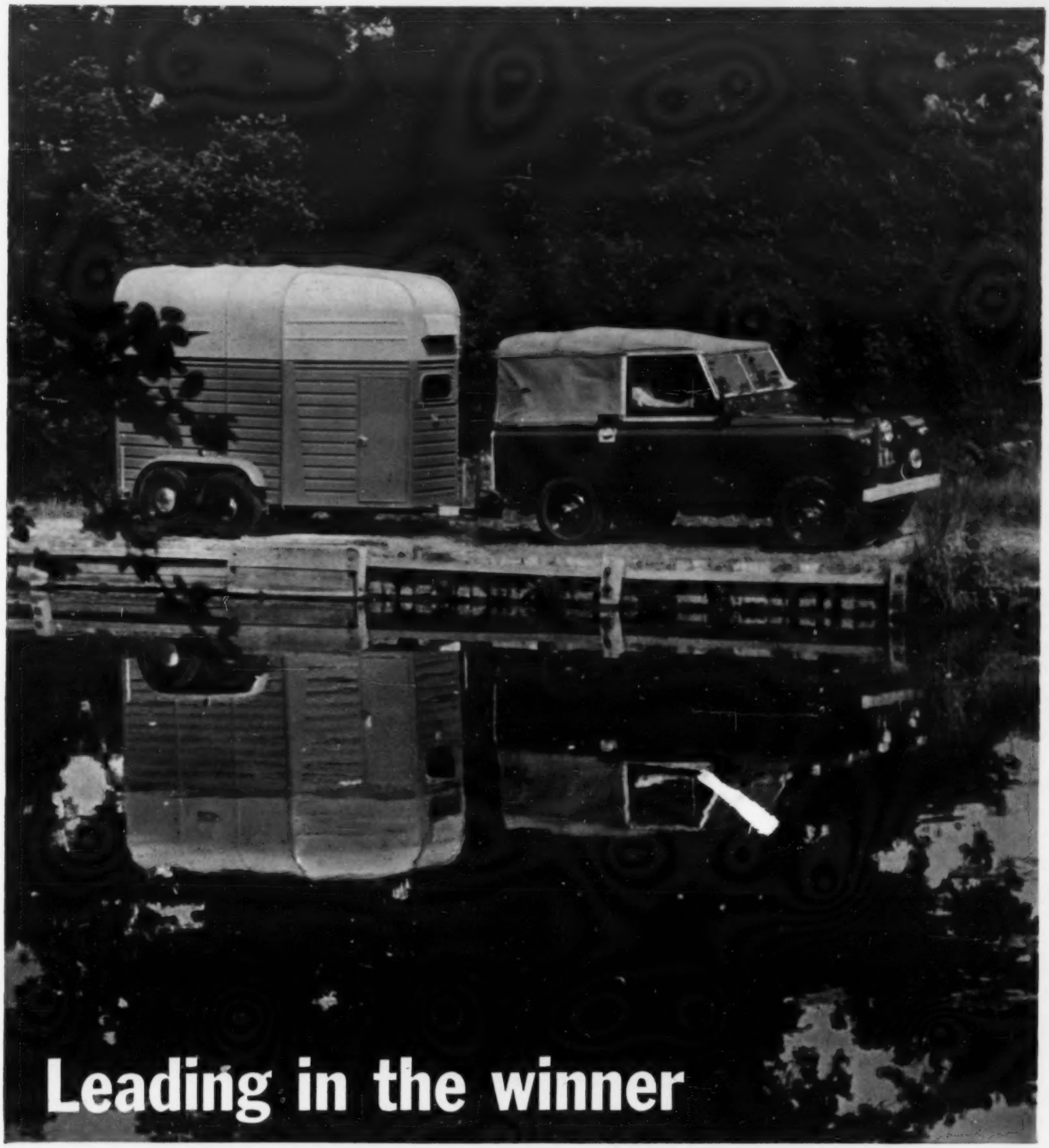

By Appointment
to Her Majesty Queen Elizabeth II
Manufacturers of Land-Rovers
The Rover Co. Ltd.

A very familiar sight in sporting circles, the Land-Rover . . . towing hefty horse-boxes with effortless precision . . . carrying the guns and picnic baskets across country . . . acting as grand-stands at meets and point-to-points. The go-anywhere toughness that has made the Land-Rover indispensable on the farm has endeared it to all who love the country life. *Ask your Distributor or Dealer for a Land-Rover demonstration.*

There's no substitute for the 4-wheel drive LAND-ROVER Petrol or Diesel

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This is me by Me.

but I'm a real masterpiece on **ILFACOLOR!**

If you have a roll-film camera, take a roll of Ilfacolor—and get better-than-ever colour pictures . . . returned to you as glorious colour en-prints.

Ilfacolor prints are easy to take, easy to pass from hand to hand. Mount them in an album, and order extra prints to give your friends. Ilfacolor is the result of intensive research by leading Ilford scientists—Britain's top photographic experts—and world-famous colour and dyestuffs chemists of ICI.

Ilfacolor is available in 120, 620 and 127 roll-film sizes. Get a roll now and be first to show your results.

ILFACOLOR PRINTS!

ILFORD famous in black-and-white * fabulous in colour!

GUINNESS PETS PAGE Nº 3

The Torpid Terrapin

The Tortoise that we've got
Could never win a race—
This fact we have to face.
Snails set a spanking pace
It finds a lot too hot,
This Tortoise that we've got.

The Tortoise at our place
Is feeling rather sore,
Because we all deplore
Its speed along the floor.
Old Aesop's a disgrace—
A tortoise *cannot* race!

That Tortoise that we own,
We thought we'd rev it up,
With Guinness in a cup—
We gave it some to sup,
One winter afternoon,
This Tortoise that we own.

That Guinness did it good.
It moved at quite a rate,
Right out of the estate—
Or did it hibernate?
We've often thought it would.
But Guinness did it good.
It should!

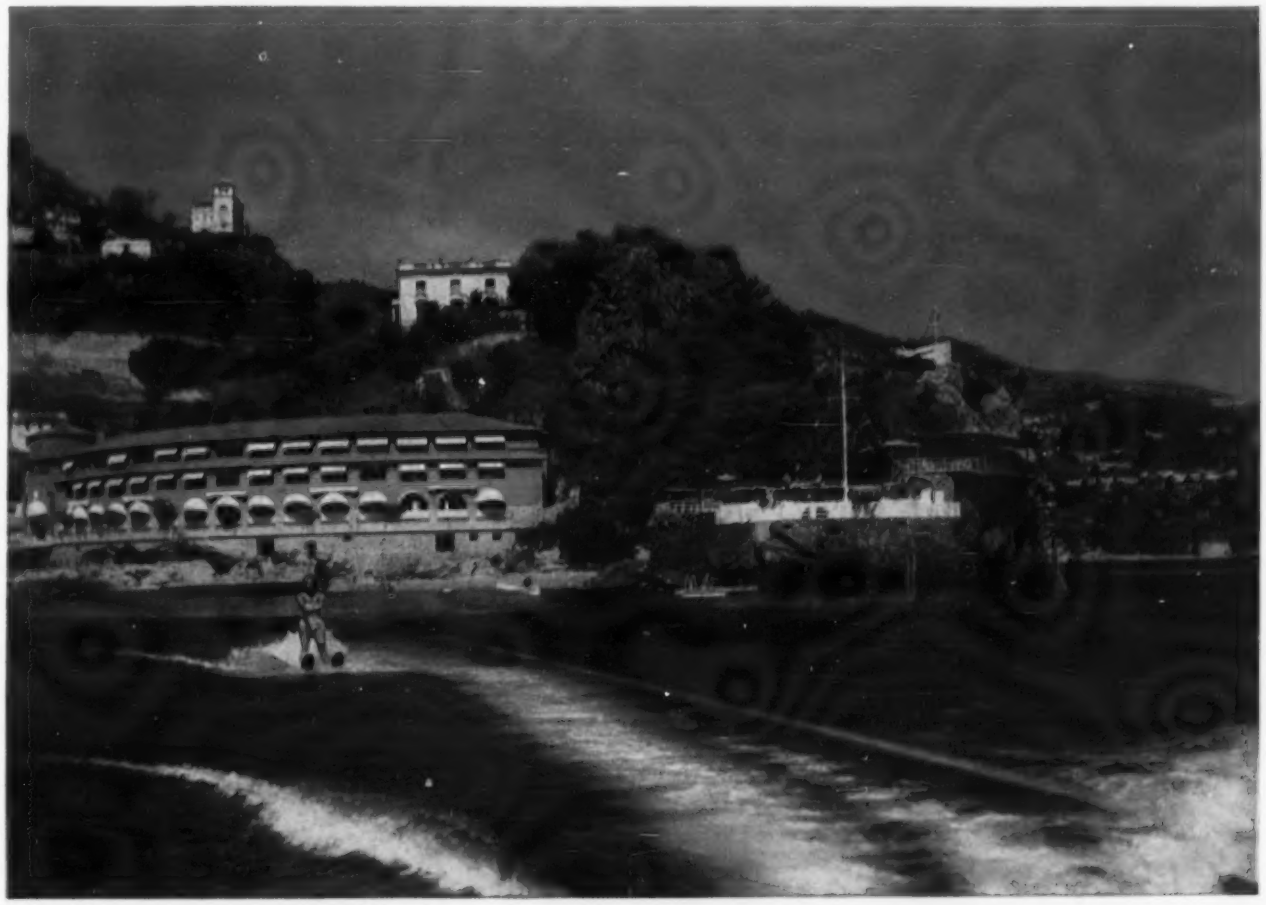
GUINNESS IS GOOD FOR YOU

Copies of this page may be obtained from Arthur Guinness, Son & Co. (Park Royal) Ltd., Advertising Dept., 8, Baker Street, London, W.1

G.E. 3383

MONTE-CARLO

MONTE-CARLO



SUMMER SPORTING CLUB :

From June 2 : Every evening : Dinner-dance ★
From June 30 : Every Friday : Gala-Dinner ★
Friday August 11 :

GRAND GALA IN THE AID OF THE MONACO RED CROSS

CABARETS AND NIGHT-CLUBS :

"SEA CLUB" : In the open air. Dinner-dances and floor-show. Open all night.
"MAONA" : Night-Club. Hi-Fi. Stereo. (Opening : June 2).

MONTE-CARLO BEACH :

Swimming pools and beaches ★ Private Solariums ★ Luxury cabins ★ Water-Ski ★ Speedboats, etc... ★ All kinds of sea-side amusements ★ RESTAURANT ★ "CLUB DE LA VIGIE" ★ BARS ★

LARVOTTO BEACH :

Luxury cabins. Solariums. Luncheons on the shady terrace. Dinner-dance.

TENNIS : (20 courts)
SQUASH-RACKETS ★ VOLLEY-BALL ★
BASKET-BALL ★ BADMINTON ★
At the Monte-Carlo Country Club (Club-House, restaurant, bar)

GOLF : 18 holes at the Monte-Carlo Golf Club ★ Club House

BOWLING : International championships alleys. Bar. Snack.

YACHTING :

Motor, Sailing, Water-ski, Undersea exploration, etc...
YACHT-CLUB DE MONACO.

HOTEL DE PARIS "SAUNAS" and SWIMMING POOL :

Running filtered sea-water and constant temperature.

HOTEL DE PARIS ★ HOTEL HERMITAGE ★ OLD BEACH HOTEL ★ NEW BEACH HOTEL

PUB. YVES REHAMBRUN

JUNE IN MONTE-CARLO (Special Terms) : *THE LONGEST DAYS OF THE YEAR ★ THE LOVELIEST NIGHTS ★ THE SUMMER SPORTING CLUB ★ THE "MAONA" NIGHT-CLUB OVERLOOKING THE SEA ★ THE NEW HOTEL DE PARIS SWIMMING POOL ★ FROM JUNE 1 IN MONTE-CARLO YOU WILL FIND... SUMMER*

FOR INFORMATION : SOCIETE DES BAINS DE MER - MONTE-CARLO or NIGEL NEILSON, 31-33 Grosvenor Hill LONDON W 1 - MAYFAIR : 6516.